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US Car on the Beach 2024: American Cars Take Center Stage at the Italian Bike Week

New location for US Car on the Beach, which took place over the weekend of the Italian Bike Week 2024. The American cars parade was held on sunday

From September 14 to 15, Lignano Sabbiadoro (UD) hosted the 2024 edition of US Car on the Beach. The end-of-summer gathering, one of the largest in Italy dedicated to American cars, once again accompanied the weekend of the Italian Bike Week. As with the Biker Fest International and the historic US Car Reunion, this US-made car event is a must-attend fixture within the Adriatic festival, a four-day celebration of motors and the passion for both two and four wheels.

Despite unpredictable weather, the stars and stripes-themed event continued in full swing. In its third edition, the event introduced some **new features** regarding both the schedule and location. Regarding the former, the large parade through the city streets exceptionally **began at 11:00 a.m. on Saturday** instead of Sunday morning, as in previous years. This adjustment allowed the smooth running of the Lignano Air Show, featuring the Frecce Tricolori, who painted Lignano's sky in green, white, and red. As for the location, the meeting point moved from the parking lot in front of Luna Park on Viale Europa to **the Market Area** in Lignano Sabbiadoro, next to the G. Teghil Stadium, a 25,000 m² space reserved exclusively for American cars.

The roar of **V8 engines** once again thrilled the IBW crowd, who had the chance to admire **over 150 cars**, including entries from Austria, Germany, Slovenia, and Croatia. The **30 most unique**, **best-restored or preserved**, **and heavily modified or customized** vehicles were awarded by the specialized magazine *Cruisin' Life* and the Pordenone-based **Old School Garage** club, co-organizer of the event. Highlights included a much-photographed 1996 Viper GTS, boasting an impressive 8,000 cc V10 engine, and an ever-enchanting 1966 Cobra Mk III built by the specialist Superformance. This vehicle can be considered the "spiritual ancestor" of Dodge's sports cars. Also in attendance was a rare Pacer, a full-size car produced by Ford under the Edsel brand in the late 1950s. While commercially unsuccessful, it is recognized for its distinctive design, with its front grille somewhat reminiscent of the iconic Alfa Romeo shield. The Edsel Pacer became famous among Italian audience after featuring prominently in the gangster comedy *La leggenda di Al, John e Jack* (2002).

The parade of muscle cars, pickups, hot rods, and pony cars was, of course, accompanied by the ever-present pin-ups, stars of the **Pin-Up Contest** organized by Francesca 'Lady BB' Vida. The competition, which concluded with the Fifties Bike Wash, crowned Elisa Padovani, aka '**Miss Sunny Ely'** from Codroipo (UD), as the gueen of the 2024 Italian Bike Week.

With this third edition in the books, American cars and many V8 enthusiasts from across the Atlantic are now looking forward to the **30th US Car Reunion**. The date to mark on your calendars is **May 17-18, 2025**.

PHOTO

https://www.dropbox.com/scl/fo/vt4z7x5jl542a8fstzl0w/AHgp3sdT62O-FAyyisUxJtg?rlkey=mfc31zbm928si2teoijsugjvl&st=kuc2wqfg&dl=0

TOP 30 AUTO US CAR ON THE BEACH 2024

- 6 | Chevrolet Impala SS WX3 (1995) John D. (Austria)
 - 9 | Chevrolet Camaro ZL1 (2019) Vincenzo (CB)
 - 16 | Dodge Charger (1973) Favero Levis (TV)
- 21 | Ford Mustang Interceptor 4.6 (2006) Elisa Zerbinati (UD)
 - 23 | Chevrolet El Camino (1976) Marco Masutti (TV)
 - 27 | Dodge Challenger (2016) Robert Knaus (Germany)
 - 32 | Lincoln Continental (1965) Gianluca (UD)
 - 33 | Chrysler Viper (1996) Paolo Clinaz (UD)
 - 36 | Ford Mustang GT350 (2020) Greg Hill (United States)
 - 40 | Ford Bronco (1988) Zoratto Luca (UD)
 - 41 | Ford F-150 (2005) Paolo Sbrissa (UD)
- 45 | Ford Mustang GT Convertibile (1965) Roberto Miculan (UD)
 - 49 | Ford Mustang (1967) Geremia (TV)
 - 51 | AM General Humvee (1986) Matteo Comelli (UD)
 - 54 | Ford Country Squire (1961) Moser Jakob (Austria)
 - 56 | Chevrolet Camaro (2011) Andrea Caccia (VI)
- 60 | Chevrolet Corvette C3 Stingray (1973) Sebastian Beltram (Slovenia)
 - 63 | Chevrolet Bel Air (1957) Marco Piccin (PN)
 - 67 | Chevrolet G20 (1989) Alfred (Austria)
 - 69 | Superformance Cobra Mk. III (1966) Rudy Bolzan (TV)
 - 71 | Ford Mustang Mach 1 (2004) Stefano Neri (PN)
 - 74 | Pontiac Firebird Kitt Supercar (1987) Lussnig (Austria)
 - 86 | Chevrolet C10 (1983) Oliver Still (Germany)
 - 89 | Jeep Wrangler (2009) Massimo De Lorenzi (PN)
 - 95 | GMC High Sierra (1985) Christian Vanek (Austria)
 - 111 | Ford GPW (1944) Angelo Pallotti (GO)
 - 120 | Ford Mustang Mach 1 (1972) Mario Savoia (TV)
 - 122 | Edsel Pacer (1958) Sauro Simeoni (RI)
 - 133 | Dodge Custom 880 (1964) Renato Zulian (PD)
 - 143 | Jeep Wrangler Polar (2014) Christina Palik (Germany)

CONTACTS