

Custom Bike Show, masters of customization will battle again at the Italian Bike Week 2023

Despite its marked off-road accent, the end-of-summer bike event doesn't forget its roots: the Italian Bike Week 2023 will host once again the renowned Custom Bike Show as a round of the Italian Motorcycle Championship and the AMD World Championship of Custom Bike Building

Born as a sort of 'spin off' of the Biker Fest International, the **Italian Bike Week** has certainly a strong off-road focus, with its special emphasis on Enduro, Cross & Adventure sectors. Nevertheless the end-of-summer event, which will take place from **14th to 17th September** in **Lignano Sabbiadoro (UD)**, cannot forget its roots, which dig deep into the **customization scene**. A world that counts BFI and IWB among the most important shows in Europe, also thanks to the well-established partnership with an authentic international institution like the British magazine **American Motorcycle Dealer**.

Also for this edition, indeed, the Italian Bike Week's **Custom Bike Show** will boast the prestige of the **AMD World Championship of Custom Bike Building**, bringing back in Lignano the 'world cup' dedicated to the most important manufacturers of special bikes. In conjunction, the 2023 edition of the Italian Bike Week will also host the third round of the national **Italian Motorcycle Championship (IMC)**, which lands again in Lignano four months after the Biker Fest.

Famous manufacturers, renowned figures of the *Kustom Kulture* and young promises of the customization world will challenge each other in the 'ring' set up in the **Luna Park Area**, which will become the stage for **dozens of amazing custom bikes**: not just baggers, café racers and choppers, but also bobbers, muscle bikes and track-oriented transformations.

The registration is free, and many customizers have already confirmed their participation. Among exclusive world previews and finest pieces, this unmissable edition will have the honor to host Vito Klemenčič, a.k.a. **VK Custom Works**, the Slovenian two wheels artist that achieved a stunning second place in the 120th Harley-Davidson Anniversary's Custom Bike Show (Budapest, Hungary) with his Flathead chopper.

In order to register, fill in the form you can find [at this link](#), and send it via e-mail at info@terredimoto.it by Friday 8th September 2023. The rewards consist in several prizes offered by partners like **Bertoni, Dynojet, Hurly, IMCO, MCJ, Melo Orafo, Motorcycle Storehouse, Proraso, Rizoma, San Marco Petroli, WD-40, Wemoto, and Xlmoto**.

- [Custom Bike Show registration form](#) ↗
- [Custom Bike Show Web Page](#) ↗
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